

ALLY BRODERICK

Marketing, Graphic Design, Project Coordinator

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WORK EXPERIENCE

Anees Furniture and Design

2026 - Present

Head of Marketing, Production Coordinator

In charge of redeveloping the company's website and brand identity, managing production orders, and creating multipurpose advertisements and marketing materials.

Ally Broderick Art

2019 - Present

Owner/Artist

Operating a small, private business creating custom artwork for clients

- 2026 Dovetail Mother's Day Art Market
- 2025 Gene Siskel BFA Film Premiere, "My Father's House" - animated short film
- 2026 Bucktown Arts Festival Artist and Committee Member

The Wild Postcard Project

2025

Creative Marketing and Outreach Intern

Create animated video advertisements, communicate directly to company founders, design marketing materials for website and manage communications list of schools throughout the United States remotely

Chicago Filmmakers

2024

Programming Intern

worked directly with director to support all aspects of year-round Reeling Film Festival. This includes relevant film research, previewing work, and communicating with screening partners in person

EDUCATION

School of the Art Institute of Chicago

2022-2025

Bachelors Degree of Fine Arts

Primary focus on media, video, marketing, illustration, and design

REFERENCES

Eileen Disken and Angela Davidson

The Wild Postcard
Project / Co-Owners

Steven Koch

Lead Designer/Owner of Tru
Furniture

SKILLS

Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Excel Spreadsheets
UI/UX Design
Adobe Illustrator

Motion Graphics/VFX
Project Management
Task Delegation
Branding
Animation
Traditional Art Techniques